

THE NEW MEETING POINT FOR BARBECUE ENTHUSIASTS

Meet us right here!



WELCOME TO OUR NEW BBQ WORLD

You know us already, but we changed our name and have grown bigger. We have made "BBQ Brands" the new hot meeting point for barbecue enthusiasts. Here you will meet an enthusiastic and hardworking team together with all the best carefully selected brands. All related to the barbecue world and all of the highest quality.

We changed our name but kept our passion

"Fritz Schur Consumer Products Barbecue Division" is now called "BBQ Brands A/S". More simple, direct and easy to remember. It explains exactly what we are: the new place for strong barbecue brands. With great enthusiasm and passion for everything that makes cooking under the blue sky, more easy, more interesting, more tasty and even nicer. Our passion for the barbecue world has never been greater. And now we have become even more.

A warm welcome to Jamie Oliver

Jamie Oliver became famous in 1997 as an unpretentious cook who wanted to make a gastronomic revolution for the people based on healthy delicious food. In addition to ten cookbooks, a number of television shows and the establishment of Jamie's Italian restaurant chain and the restaurant Fifteen, Jamie Oliver has also initiated the development of robust kitchen utensils and latest a range of high quality barbecue accessories. We are very proud to welcome Jamie Oliver in the BBQ Brands family with the fuel range of quality grill briquettes, charcoal lumps and firelighters.

New names and faces in the BBQ Brands team

We have not only added new brands to our world, we have also welcomed three new colleagues. We proudly present:



Per Dahl
Business Manager with responsibility for the Danish market



Marcus Gunnarsson
Business Manager in charge of the Nordic market



Daniel Fischer
Business Manager with responsibility for the European market



Best regards
Carsten Wandorf, CEO



Come play with us

With a sparkling new BBQ Brand and a highly updated team of barbecue enthusiasts combined with new high-profile brands like Jamie Oliver we stand as a strong player on the barbecue market. We are proud and happy to offer you our wide range of high quality barbecue products combined with the ultimate service.

BBQ Brands cover all areas of the barbecue universe

You can always find what you're looking for at BBQ Brands - we are in the best company. Here you will get an overview of the many categories, that we cover. On the next pages you will get a proper introduction to our strong brand members.

Barbecue fuel



Briquettes



Charcoal



Firelighters



Lighters

Barbecue software



Starting up



Basic tools



Tools for food



Cleaning

Barbecue hardware



Charcoal grills



Gas grills



Party grills



Kamado grills

Jamie Oliver



Kvalitet über alles





Real BBQ taste heated by Nature

Nature Grill Briquettes are produced from the shells of coconuts growing in Indonesia. The use of coconut shells offers a sustainable, fully renewable and highly eco-friendly alternative without compromising the burning time. Long stable burning time, less smoke and 100% natural has made Nature Premium Grill Briquettes a proud test winner.



Rösle BBQ – German Quality for Feinschmeckers

Rösle BBQ is based on the well-known Rösle kitchen equipment and known for its high quality and aesthetic design in stainless steel. Rösle offers a wide range of gas grills, charcoal grills, smoker and an impressive range of basic and unique BBQ cooking accessories. Rösle BBQ is made for real Feinschmeckers - uncompromising focus on quality, design and functionality since 1888. Quality über alles.



Jamie Oliver has joined us

World-famous brand and cooking icon Jamie Oliver is now part of BBQ Brands. We have entered partnership for exclusive sale of fuel related products. We are happy to present the fuel range of quality grill briquettes, charcoal lumps and firelighters in the strong Jamie Oliver brand. "Cooking outside in the sun is one of life's great pleasures", says Jamie Oliver. We fully agree.



Head Beads – Australia's No. 1

Because of the outstanding quality Heat Beads has become the favorite fuel for BBQ enthusiasts all over the world. Heat Beads honour and celebrate traditional chargrilling and continuously comes out as the no. 1 fuel in tests due to the long, stable burn (up to 4 hours over 180 °). Heat Beads® have been fuelling the passion for barbecuing in Australia since 1970. In Denmark since 1995.





Campingaz – Outdoor Cooking Expert since 1949

“The Master of Gas Grills since 1949” takes the Campingaz® barbecue experience to a whole new level. The Master Series BBQ range brings together Campingaz’s® unique selling points such as Even Temp® Technology, Culinary Modular System and InstaStart® ignition. The improved InstaClean® System’s new coating protects the surface for effortless cleaning.



Quick Glow – where it all started

The Quick Glow fuel brand was born in Western Australia in 1991. Created to make outdoor cooking more convenient, safe and efficient, now also offering efficient tools to get the kettle grill started and the cleaning job well done. High international quality for daily use.



Trendy Grill & Chill with BarrelQ

BarrelQ is an original oil barrel converted into a barbecue. Beside a grilling function, it also serves as a fire pit after the meal, or as a table for the beverages before the barbecue party gets started.

“Cool” and “spot on” are some of the comments our BarrelQ gets! The cool and simple barrel design calls for grilling and chilling in a relaxed and informal way.



Morsø – Master of Fire

Morsø is known for its unique high-quality stoves since 1853. The great knowledge of fire and its nature has formed the basis for the development of Morsø’s latest products: Morsø firelighters in three substances. Efficient and reliable firelighters for outdoor and indoor use. Perfect for BBQ enthusiasts.



Give us a call

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PASSION FOR GRILL

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